Permit #F00036064

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036064 **Type of Permit:** FILMING **Release Date:** 01/25/2011

Production Company MAD DOG VIDEO, INC.

Insured Company Name MAD DOG VIDEO, INC.
Contact Phone No. 1 818-985-7766
Contact Phone No. 2
Fax
Address 5510 Satsuma Avenue
North Hollywood, California 91601

Production Title THE PROJECT

Type of Production Infomercial

Producer Erin Haggerty

Director Michael Jordon

1st AD Michael Jordon

Production Manager Erin Haggerty

FilmL.A. Coordinator Hans Groszkruger

Location Manager Erin Haggerty
Primary Phone Office - 818-840-3010
Secondary Phone Mobile - 818-687-0276

Location Assistant Erin Haggerty
Primary Phone Office - 818-840-3010
Secondary Phone Mobile - 818-687-0276

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $710.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00036064
Production Company MAD DOG VIDEO, INC.
Insured Company MAD DOG VIDEO, INC.
Production Title THE PROJECT

Location Manager Erin Haggerty
Primary Phone Office - 818-840-3010
Secondary Phone Mobile - 818-687-0276

Location Address Hollywood Blvd., Normandie Ave., Beverly Blvd., Crescent Heights Av., Hollwood, CA, 90028

Location Type Walking Grid

Film Dates 1/26/2011 - 2/2/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Mad Dog Agent Letter.pdf

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	1

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities All exterior dialogue; walk & talk interviews; Handheld equipment on sidewalks; car - car shots with the flow of traffic,;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Location
Street : on private property and/or legally in the street

Crew Parking
Location Type : Private Parking Lot

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